UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK CERVECERIA MODELO, S.A. DE C.V. and MARCAS MODELO, S.A. DE C.V., Plaintiffs. Civil Action No. 07 CV 7998 (HB) -against-USPA ACCESSORIES LLC d/b/a CONCEPT ONE DECLARATION OF JOANNA A. ACCESSORIES, **DIAKOS IN OPPOSITION TO** : DEFENDANT'S MOTION TO Defendants. : PRECLUDE TESTIMONY OF : PLAINTIFFS' EXPERT WITNESS : RONALD G. VOLLMAR

JOANNA A. DIAKOS, hereby declares:

- 1. I am a partner with the law firm of K&L Gates LLP, attorneys for Plaintiffs Cerveceria Modelo, S.A. de C.V. ("Modelo") and Marcas Modelo, S.A. de C.V. ("Marcas Modelo") (together, "Plaintiffs"). I am admitted to practice in the State of New York and before this Court, and I submit this Declaration in Opposition to Defendant's Motion to Preclude Testimony of Plaintiffs' Expert Ronald G. Vollmar (the "Motion").
- 2. The purpose of this Declaration is to set before the Court certain documents that are relevant to Defendant's Motion.
- 3. Attached hereto as Exhibit A is a true and correct copy of a July 23, 2008 letter from me to Defendant's counsel, Mr. Ira Tokayer, Esq., requesting that Defendant produce complete and correct sales information for 2007.
- Attached hereto as Exhibit B is a true and correct copy of a July 29, 2008 letter 4. from Mr. Tokayer to me, which enclosed new spreadsheets detailing the sale of Corona-branded goods by Concept One in 2007.

- 5. Attached hereto as Exhibit C is a true and correct copy of Concept One's supplemental damages calculation, provided to Plaintiffs' counsel on July 29, 2008.
- 6. Attached hereto as Exhibit D is a true and correct copy of Plaintiffs' First Set of Discovery Requests dated November 30, 2007.

I declare under penalty of perjury that the foregoing is true and correct.

Executed this 11th day of August, 2008 in New York, New York.

Ioanna A Diakos

Exhibit A

K&L GATES

Kirkpatrick & Lockhart Preston Gates Ellis Ltr 599 Lexington Avenue New York, NY 10022-6030

т 212.536.3900

www.klgates.com

July 23, 2008

Joanna A. Diakos D 212.536.4807 F 212.536.3901 joanna.diakos@klgates.com

By Fax & First Class Mail

Ira Daniel Tokayer, Esq. 42 West 38th Street, Suite 802 New York, New York 10018

Re:

Cerveceria Modelo, S.A. de C.V., et ano. v. USPA Accessories LLC d/b/a

Concept One Accessories, 07 CV 7998

Dear Ira:

I write regarding certain sales and manufacturing cost information produced by Concept One in this litigation.

In response to Interrogatory No. 4 of Plaintiffs' First Set of Interrogatories, Concept One submitted a sales report that it affirmed under oath represented all sales of Coronabranded goods from January 1, 2007 to the present. (See Exhibit B to Defendant's Response and Objections to Plaintiff's First Set of Interrogatories to Defendant.) Concept One also submitted a purchasing report that it identified as containing the information responsive to Document Request Nos. 8 and 17, which sought information regarding the manufacture of Corona-branded goods, including the cost of goods sold. Contrary to Concept One's representations, the sales and purchasing reports submitted in this action appear to be materially inaccurate and incomplete.

In particular, we compared the July 26, 2007 inventory report attached as Exhibit C to Concept One's Responses to Plaintiffs' First Set of Interrogatories to the January 8, 2007 inventory report forwarded to Juan Fernandez by Sam Hafif on January 28, 2007. The comparison reveals that more than 70,000 units of products were no longer in inventory as of July 26, 2007, despite the fact that they do not appear in Concept One's sales report as having been sold.

For example, according to a January 8, 2007 inventory report, Concept One had 43,800 units of style number CO2167 in inventory. The July 26, 2007 inventory report indicates that there were 18,778 units of style CO2167 remaining in inventory as of July 26, 2007. After reviewing the sales that are reflected on the sales report as having been made between January and July 2007, there are approximately 22,000 units that are not accounted for of this style.

K&L GATES

Ira Daniel Tokayer, Esq. July 23, 2008 Page 2

Similarly, the purchasing report is incomplete as it does not contain manufacturing cost information for many of the products that were sold by Concept One during 2007.

Plaintiffs demand that Concept One produce complete and accurate sales and cost information by Friday. Plaintiffs reserve all of their rights with respect to this matter.

Very truly yours,

Joanna A. Diakos

Exhibit B

IRA DANIEL TOKAYER

ATTORNEY AT LAW 42 WEST 38TH STREET SUITE 802 NEW YORK, NEW YORK 10018

> TEL: (212) 695-5250 FAX: (212) 695-5450

July 29, 2008

BY HAND

Darren Saunders, Esq. Kirkpatrick & Lockhart Preston Gates Ellis LLP 599 Lexington Avenue New York, New York 10022

> Cerveceria Modelo, S.A. de C.V., et ano. v. USPA Accessories LLC, d/b/a Concept One Accessories, 07 CV 7998

Dear Darren:

I have enclosed Concept One's sales report for 2007 by style, by month. The interrogatories and Exhibit B thereof should be deemed amended accordingly.

I confirm that the purchasing report previously provided is the company's most accurate record of same.

I have also enclosed metadata for the June royalty report.

> ery truly yours,

Diakos Ltr 52.wpd

Grand Total	\$240.00	\$13,650.00	\$30,365.76	\$15,325.20	\$13,650.00	\$249.00	\$54.00	\$469.20	\$597.60	\$1,612.80	\$1,584.00	\$1,039.50	\$7,800.00	\$66.00	\$249.00	\$220.50	\$60.00	\$1,680.00	\$66.00	\$66.00	\$2,296.80	\$2,730.00	\$240.00	\$240.00	\$36.00	\$72.00	\$13,110.00	\$14,490.00	\$13,800.00	\$13,800.00	\$14,490.00	\$9,300.00
Procermex	\$240.00	\$13,650.00	\$30,365.76	\$15,325.20	\$13,650.00	\$249.00	\$54.00	\$469.20	\$597.60	\$1,612.80	\$1,584.00	\$1,039.50	\$7,800.00	\$66.00	\$249.00	\$220.50	\$60.00	\$1,680.00	\$66.00	\$66.00	\$2.296.80	\$2.730.00	\$240.00	\$240.00	\$36.00	\$72.00	\$13,110.00	\$14,490.00	\$13,800.00	\$13,800.00	\$14,490.00	00.008,89,300.00
To	Signolal																															
1 1	2		UNCONSTRUCTED CORONA	UNSCONSTRUCTED CORONA	48 pc Logo Cap	LOGO CAP	MILITARY PATCH	CAMO MILITARY DISTRESS	LARGE LOGO VISOR	WATER WRISTBAND	STENCIL MILITARY	STENCIL MILITARY	STENCIL MILITARY	SAVE WATER	HEAVY WASH TWILL BUCKET	SUEDE PATCH ADJ CAP	HEAVY WASH TWILL CAP W/	HEAVY WASH TWILL CAP W/	DSTRSSD PGMNT WSHD ADJ			FLR PATCH WITH BLEACH A	TWO TONE HVY WASH CAP	STRAW COWBOY W TIKI OHN	CHANIELLE CROWN 2 INE W	LIFEGAURD MLTICLK I WL A	CORONA BACKSACK	LOGO PATCH PRINT VISOR	CORONA BUCKET		WT ADJ EMB/SCPRNI IHKH	FRAYED EDGE FATIGUE HA!
A I SAI F	I CENSEE PRODUCT	In of CO2003K	005000	COSOCAMC	CO2004WM	002010	CO2011K	CO2048	COSOBESP	CO2081S	CO2081TG	CO2081WM	CO2096S	005400	002101	CO2111K	0021115	CO2138	CO2138SH	CO2141	002157	CO2159/M	CO2172SH	CO2199K	CO2213K	CO5000	005006	COGO38SP	CO6048SP	CO6049SP	CO6051SP	CO6056SP
E TOTAL SALE	Sum of 10.	Month	מבוו-07																													

CO2118SP CORONA STRAW COWBOT CO2131MV BIG LOTS STORES, -AS2033BI CO2134FD BIG LOTS STORES, -AS2033BI CO2135MV BIG LOTS STORES, -AS2033BI CO2138 HVY WSHD CTTN TWL ADJ B CO2142 PINSTRIPE DENIM MILITAR CO2143 HVY WSHD CTTN TWL ADJ B CO2144 BIG LOTS STORES, -AS2033BI CO2146KM COTTON MILITARY CO2147B FLR PATCH WITH BLEACH A CO2157 ELR PATCH WITH BLEACH A CO2157 CO2158	\$35.65 \$13.95 \$6.20 \$7,240.00 \$5,220.00 \$2,364.00 \$279.00 \$279.00 \$279.00 \$279.00 \$279.00 \$279.00 \$2,352.00 \$324.00 \$324.00 \$324.00 \$324.00 \$327.00 \$327.00	\$13.65 \$13.95 \$13.95 \$6.20 \$5,240.00 \$2,364.00 \$2,364.00 \$279.00
BIG LOTS STORES, -ASZUSSBI HVY WSHD CTTN TWL ADJ B GOTTON MILITARY COTTON MILITARY COTTON MILITARY LEATHER PATCH WITH BLEACH A FLR PATCH WITH BLEACH A	\$13.95 \$6.20 \$7,240.00 \$5,220.00 \$324.00 \$558.00 \$279.00 \$2,352.00 \$324.00 \$324.00 \$324.00 \$2,352.00 \$2,352.00 \$2,352.00 \$2,352.00 \$2,352.00	\$13.93 \$6.20 \$5,220.00 \$2,364.00 \$324.00 \$2,352.00 \$2,352.00 \$2,352.00 \$2,400.00 \$2,400.00 \$2,400.00 \$2,958.00 \$2,958.00 \$2,958.00 \$2,88.00
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CTTN HRRNGBONE TWL MLTR PINSTRIPE DENIM MILITAR HVY WSHD CTTN TWL ADJ B BIG LOTS STORES,-AS2033BI COTTON MILITARY FLR PATCH WITH BLEACH A FLR PATCH WITH BLEACH A	\$324.00 \$558.00 \$279.00 \$4,800.00 \$2,352.00 \$324.00 \$324.00 \$327.00 \$591.60 \$2,400.00	\$324.00 \$558.00 \$4,800.00 \$2,352.00 \$324.00 \$591.60 \$2,400.00 \$17,359.20 \$4,350.00 \$2,958.00 \$2,88.00 \$2,88.00
PINSTRIPE DENIM MILITAR HVY WSHD CTTN TWL ADJ B BIG LOTS STORES,-AS2033BI COTTON MILITARY FLR PATCH WITH BLEACH A LEATHER PATCH MILITARY	\$558.00 \$279.00 \$4,800.00 \$2,352.00 \$324.00 \$591.60 \$591.60 \$2,400.00	\$558.00 \$279.00 \$2,352.00 \$2,352.00 \$324.00 \$591.60 \$2,400.00 \$17,359.20 \$17,359.20 \$4,350.00 \$2,958.00 \$2,88.00
HVY WSHD CTTN TWL ADJ B BIG LOTS STORES,-AS2033BI COTTON MILITARY FLR PATCH WITH BLEACH A LEATHER PATCH MILITARY	\$279.00 \$4,800.00 \$2,352.00 \$324.00 \$591.60 \$267.00	\$279.00 \$4,800.00 \$2,352.00 \$324.00 \$591.60 \$2,400.00 \$2,400.00 \$17,359.20 \$4,350.00 \$2,958.00 \$2,958.00 \$2,88.00
BIG LOTS STORES,-AS2033BI COTTON MILITARY FLR PATCH WITH BLEACH A LEATHER PATCH MILITARY	\$4,800.00 \$2,352.00 \$324.00 \$591.60 \$267.00	\$4,800.00 \$2,352.00 \$324.00 \$591.60 \$2,400.00 \$17,359.20 \$4,350.00 \$2,958.00 \$2,88.00 \$2,88.00
COTTON MILITARY FLR PATCH WITH BLEACH A LEATHER PATCH MILITARY	\$2,352.00 \$324.00 \$591.60 \$2,400.00	\$2,352.00 \$324.00 \$591.60 \$2,400.00 \$17,359.20 \$4,350.00 \$2,958.00 \$2,858.00
FLR PATCH WITH BLEACH A LEATHER PATCH MILITARY	\$324.00 \$591.60 \$2,400.00	\$324.00 \$591.60 \$2,400.00 \$17,359.20 \$4,350.00 \$2,958.00 \$288.00 \$288.00
LEATHER PATCH MILITARY	\$591.60 \$267.00 \$2,400.00	\$591.60 \$24.00.00 \$2,400.00 \$17,359.20 \$4,350.00 \$2,958.00 \$288.00 \$288.00
	\$267.00 \$2,400.00	\$267.00 \$2,400.00 \$17,359.20 \$4,350.00 \$2,958.00 \$288.00 \$6.000.00
TWO TONE HVY WASH CAP	\$2,400.00	\$2,400.00 \$17,359.20 \$4,350.00 \$2,958.00 \$288.00 \$288.00
CORONA BOTTLE CAP		\$47,359.20 \$4,350.00 \$2,958.00 \$288.00 \$288.00
CORONA BOTTLE CAP	\$17,359.20	\$4,350.00 \$2,958.00 \$288.00 \$288.00
UNCONSTRD COTTON TWILL	\$4.350.00	\$2,958.00 \$288.00 \$288.00 \$6.000.00
	\$2,958.00	\$288.00 \$288.00 \$6.000.00
2 TONE PRNT FRYD ADJ CA	\$288.00	\$288.00
CHANIELLE CROWN 2 TNE W	\$288.00	\$6.000.00
LIFEGAURD MLTICLR TWL A	\$6,000.00	4.1
ADJ 2TNE W/FLT APLO&DS I	0.000.00	\$6,000.00
ADJ TWL PTCH W/FRYD EGE	\$6,000.00	\$6,000.00
ADJ FRYD CNVS PATCH W/	\$147,052.80	\$147,052.80
ASST 4 CORONA DG DELIVE	\$351.00	\$351.00
CORONA BACKSACK	\$60.00	
4CK	\$1,254.00	
NYLON BOTL SAVE WATER B	00.00€,38	
CORONA COOLER	\$6,120.00	
CANS	\$13,800.00	\$13,800.00
CORONA PRINTED ROLLER C	\$30.00	\$30.00
BASIC BACKSACK	\$132.00	\$132.00
CORONA BURLAP SIGNATURE	\$26,000.00	\$26,000.00
CTTN CNVS HOBO W/STUDS	\$19,000.00	
COTTON CANVAS HOBO W/ S	\$618,241.51	\$618
A CONTRACTOR OF THE PROPERTY O	\$1,936.00	\$1,936.00
VER STRIPE INCORE.	•	

\$9,634.00	\$97,200.00	\$1,500.00	\$2,658.72	\$2,171.00	\$3,087.60	\$65,592.00	\$12.00	\$2,958.00	\$50,608.80	\$35,117.76	\$1,788.00	\$38,592.00	\$2,263.50	\$1,718.10	\$1,228.80	\$2,292.00	\$1,191.84	\$675.00	\$42.00	\$730.40	\$5,323.50	\$1,547.00	\$3,528.00	\$264.00	\$1,950.00	\$3,468.60	\$78.72	\$3,855.60	\$3,828.00	\$2,475.36	\$12,600.00	\$6,300.00	\$16,744.00	\$2,400.00	\$12,000.00	\$3,628.80
\$9,634.00	\$97,200.00	\$1,500.00	\$2,658.72	\$2,171.00	\$3,087.60	\$65,592.00	\$12.00	\$2,958.00	\$50,608.80	\$35,117.76	\$1,788.00	\$38,592.00	\$2,263.50	\$1,718.10	\$1,228.80	\$2,292.00	\$1,191.84	\$675.00	\$42.00	\$730.40	\$5,323.50	\$1,547.00	\$3,528.00	\$264.00	\$1,950.00	\$3,468.60	\$78.72	\$3,855.60	\$3,828.00	\$2,475.36	\$12,600.00	\$6,300.00	\$16,744.00	\$2,400.00	\$12,000.00	\$3,628.80
	LOGO CAP	UNCONSTRUCTED COHONA-ASCUCAUTIVE	LOGO CAP			CAMO MILITARY DISTHESS	(blank)	STRIPE WRISTBAND	TWILL TAPE BUCKE!	TWILL TAPE BUCKEI-ASCUZUISWG	FD CORONA ASSORTIMENT	LARGE LOGO VISOR	KMART CORONA ASSIMINI	STENCIL MILITAHY	STENCIL MILITARY	STENCIL MILITARY	STENCIL MILITARY	STENCIL MILITARY	SAVE WATER	HEAVY WASH TWILL BUCKEI	HEAVY WASH TWILL GAP W/	HEAVY WASH TWILL CAP W		HVY WSHD CTTN TWL ADJ B	FLR PATCH WITH BLEACH A		引	CORONA BOTTLE CAP	~ 1	25	\sim 1	PLAID ADJ CAP	CWBY W/SILVER BEADED BA	VINTAGE CWBY DSTRSD AGE	CHANIELLE CROWN 2 I NE W	GOLD LOGO DSTRSSD I HUCK ASST 4 CORONA DG DELIVE
	Mar-07 CO2004	CO2004WG	CO2004WM	CO2004Z	CO2005	CO2011K	CO2014WG	CO2017	CO2018MV	CO2018WG	CO2044FD	CO2048	CO2060KM	CO2081	CO20818	CO2081TG	MW1WM	0020817	202000	002100	CO2111K	0.021118	0.02142	CO2144	0.02157	CO2158	CO2159WM	CO2167	CO2172Z	CO2173MV	CO2178Z	CO2182SP	CO2191MV	CO21958P	CO2199S	CO2209SP CO2219DG

\$119,472.00	\$544.50	\$576.00	\$1,647.00	\$8,730.00	\$12,035.66	\$4,675.68				49		\$2,475.36				₩.								59			69	\$646,28			0)		8			40 \$15,848.4 0
\$119,472.00	\$544.50	\$576.00	\$1,647.00	\$8,730.00	\$12,035.66	\$4,675.68	\$930.00	\$5,569.20	\$2,046.00	\$2,750.40	\$510.00	\$2,475.36	\$12,035.66	\$2,394.00	\$6,252.00	\$2.102.40	\$720.00	\$17,328.46	\$2.520.00	\$1,710.00	\$3,118.50	\$2,850.00	\$2,970.00	\$10,830.24	\$1,471.68	\$1,080.00	\$13,950.00	\$646,283.84	\$1.00	\$22.00	\$23.00	\$6.00	\$1,392.00	\$966.00	\$11,387.15	\$15,848.40
	NYLON BEACH UNBRELLA	CORONA BACKSACK	I OGO PRINT BACKSACK	NYLON BOTL SAVE WATER B	۱>	CORONA JUNIORS BASEBALL	COBONA UNCONSTRUCTED	AIBBRISH FLOWERS COWBOY	COBONA COWBOY HAT-AIR F	SAVE WATER DRINK CORONA	WT ADJ EMB/SCPRNT TRKR	FRAYED EDGE FATIGUE HAT	MILITARY HAT W/ FRAYED	CORONA HIBISCUS TWILL C	CORONA BACKSACK	BASIC BACKSACK	BASIC BACKSACK	COBONA BURLAP SIGNATURE	Corona FM corduroy tot		Chr cnvs tote	CTTN CNVS TOTE	CORONA CNVS MINI MESSEN	COBONA NYLON BACKSACK	COBONA NYLON BACKSACK	COBONA NYLON BACKSACK	BIJBLAP TOTE W/SCREEN PR		からない こうかん かんしゅう しゅうしゅう しゅう	TIPPING BEANIE	TIPPING BEANIE	CLIFFED RADAR HAT	LINCONSTRUCTED CORONA	VER STRIPE TRUCKER	I INCONSTRUCTED CORONA	UNSCONSTRUCTED CORONA LOGO CAP
		Mar-07 CO4001WIM	CO5000	CO5002	CO5006	CO600/	CO6007WC	CO6007ZE	CO6030	CO6030Z	CO6032	CO60512	COBOSB	CO605/2	CO6064WC	CO900/	CO9030	CO9030Z	CO9047	CO9054WC	CO9059Z	CO9060Z	CO9065	CO9067Z	CO3068	CO9068WC	CO9068Z	CO9070		Mar-07 Total	Apr-07 CO1002K		CO1026MV	CO1049KM	CO2003K	CO2004W CO2004WC CO2004WM

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\$926.00	00:039	\$8.00	\$11.00	\$4,260.04	\$4,259.30	\$8.00	\$2,208.00	\$41,940.00	\$2,250.00	\$2,091.00	\$78.00	\$3,388.00	\$12,000.00	\$1,225.00	\$800.00	\$1,225.00	\$1,225.00	\$800.00	\$1,225.00	\$1,225.00	\$800.00	\$1,225.00	\$1,225.00	\$800.00	\$1,225.00	\$29,952.00	\$74,547.00	\$6,900.00	\$36,000.00	\$74,547.00	\$6,900.00	\$24,048.00	\$16,614.00	\$4.00	\$144.00	\$18.00
\$926.00	928.00	\$8.00	\$11.00	\$4,260.04	\$4,259.30	\$8.00	\$2,208.00	\$41,940.00	\$2,250.00	\$2,091.00	\$78.00	\$3,388.00	\$12,000.00	\$1,225.00	\$800.00	\$1,225.00	\$1,225.00	\$800.00	\$1,225.00	\$1,225.00	\$800.00	\$1.225.00	\$1,225.00	\$800.00	\$1,225.00	\$29,952.00	\$74,547.00	\$6,900.00	\$36,000.00	\$74,547.00	\$6,900.00	\$24,048.00	\$16,614.00	\$4.00	\$144.00	\$18.00
I OGO PRINT BACKSACK	٠١.	الـ	NYLON BOTL SAVE WATER	CORONA COOLER	SAVE WATER TRIFOLD NYLU	CORONA LOGO TRIFOLD NYL	CORONA BEANIE	CORONA UNCONSTRUCTED	CORONA JUNIORS FD ASSIM	JUNIOR VISOR	SAVE WATER DRINK COHONA	CORONA RIP VISOR	FRAYED EDGE FATIGUE HAI			PROPERTY OF TEE	PROPERTY OF TEE	PROPERTY OF TEE	PROPERTY OF TEE		l. I		PROPERTY OF TEE			OF TEE	T COMBO	HAT/TSHIRT COMBO CO/032	HAT/TSHIRI COMBO CO219/	HAT/TSHIRT COMBO CO216/	HAT/TSHIRT COMBO CO/US/	MENS COR BDNL CO7001/CO		BABYDOLL TSHIRT W/PHIN I		SP05
	Anr-07 CO5002	CO5006	COSOOBSP	00200	COROTENM	O E O B W W	00000	20000	COGOZED	CO6008	CO6032	CO6033K	CO6056	CO6063SP	CO20011	CO2001M	CO2001XI	002005	CO2005M	CO2005XI	0020021	MZOCZO	CO2007XL	CO7011L	CO7011M	CO7011XL	CO7012SP	CO7052	CO7052FG	CO7052SP	CO7057	CO7057FG	CO7059SP	CO8027SP	00800	CO9007 CO9011

		\$2.00	
Apr-07 CO9048	DOILEA CON 4 tota	\$900.00	\$300.00
CO9059	CITICING MORO W/STUDS	\$8,020.00	\$8,020.00
CO9062SP	OTTAIN ONLYS TOTE	\$6.00	\$6.00
CO9065	CODOMA NYI ON BACKSACK	\$144.00	\$144.00
CO9068	CORDINA INTEGRACIONOS COTTON CANVAS HORO W/ S	\$5,830.00	\$5,830.00
COBO69SP		\$755,008.60	\$755,008.60
lotal	TMICUTY IACOIDAN BEANIF	\$3.00	\$3.00
May-07 CO1047WM	WIGHT LANGUAGE TELLOKER	\$66.00	\$66.00
CO2003	VER STRIPE TRUCKER	\$1,368.00	\$1,368.00
CO2003K	VER STRIFE THOUSELL	\$6,564.00	\$6,564.00
CO2004		\$3,925.00	\$3,925.00
CO2004WM	LOGO ONI	\$35.70	\$35.70
CO2004WMS	UNCONSTRUCTED COLOCIA	\$1,029.60	\$1,029.60
CO2004Z	LOGO CAP	\$66.00	\$66.00
CO2010	MILLIARI FAIOII	\$3,934.20	\$3,934.20
CO2011K	COHONA ASSOCIATION	\$66.00	\$66.00
CO2017	SINITE WINDOWS	\$612.00	\$612.00
CO2018MV	I WILL TAPE BOOKE!	\$282.00	\$282.00
CO2023	AP II ISTABI E WRAP ABOLIND	\$34.00	\$34.00
CO2031	ADJOS I ADEL WITH WITH STATE OF THE PROPERTY O	\$21.00	\$21.00
CO2048	CANGE LOGO VICON	\$3,033.60	\$3,033.60
CO2081TG	STENOIL MILITABY	\$3,267.00	\$3,267.00
CO2081WM	STENCIL WILLIAM CORONA	\$4,608.00	\$4,608.00
CO2096	SAVE WATER DRINK SCHOOLS	\$1,134.00	\$1,134.00
CO2100	HEAVY WASH I WILL DOONE!	\$10.00	\$10.00
CO2108WM	UNCOINSTRUCTED HEAVE WAYS	\$921.30	\$921.30
C02111K	TEAV WOLD CTTN TWI AD.I B	\$1,146.00	\$1,146.00
CO2144	HVI WOND OLIN IWENCE C	\$1,026.00	\$1,026.00
CO2157		\$6.00	\$6.00
CO2159WM	WO TONE HAT WASH ON	\$81.00	\$81.00
CO2167	CORONA BOILE ON	\$2,100.00	\$2,100.00
CO2191MV	CWBY W/SILVEN BEADED DA	\$27,302.40	\$27,302.40
CO2219DG	ASSI 4 CONCINA DO DELIVE	\$648.00	\$648.00
CO5006		\$6,564.00	\$6,564.00
CO6007	COHONA UNCOINS I HOUTED	\$13,274.62	\$13,274.62
CO6007WC	CORONA JUNIORS BASEBALL	413 274 62	\$13,274.62
0.00000	COBONA HIBISCHIS TWILL C	10:10:0	1 () ()

HAT/TSHIRT COMBO CO2262
COHOINA BACKASACIA Corona E/W corduroy tot
Corona E/W corduroy tot
CORONA NYLON BACKSACK
CORONA NYLON BACKSACK
BURLAP 101E W/SCHELLY 11
BTS07WMN
-BTS07WMN
CORONA COWBOY
HEAVY WASH TWILL CAP W/
FFLT LOGO WSHD TWL ADJ
CORONA HIBISCUS TWILL C
CORONA EXTRA BANDANA
- 1
CORONA HIBISCUS TWILL C
PAPER RAFIA TRUCKER
CORN HUSK BB CAP W EMBH
CORONA DOO RAG
SOWBOY HAI-AIR
SCREENPRINTED FLIP FLOP
SCREENPRINTED FLIP FLOP
SCREENPRINTED FLIP FLUP
BABYDOLL TSHIRT W/PHIN!
CORONA EXTRA OVAL
BURLAP TOTE
RUCTED
UNCONSTRUCTED CORONA
LOGO CAP
STENCIL MILITARY
STENCIL MILITARY
STENCIL MILITARY
STENCIL MILITARY SAVE WATER
-

Jun-07 CO2096WC	ATER DRINK	\$14,757.60	\$14,757.60
CO2111MV	ASH TWILL	\$1,125.00	\$1,125.00
CO2111S	HEAVY WASH TWILL CAP W/HEAT	\$1,050.00	\$1,050.00
CO2167	BOTTLE CA	\$1,200.00	\$1,200.00
CO2193MV	2 TONE PRNT FRYD ADJ CAP	\$1,275.00	\$1,275.00
CO2199K		\$2,608.00	\$2,608.00
CO2199S	CHANIELLE CROWN 2 TNE WSHD TWL	00.096\$	\$960.00
CO2219DG		\$23,328.00	\$23,328.00
CO5006	NYLON BOTL SAVE WATER BACSACK	\$324.00	\$324.00
CO6007		\$7.74	\$7.74
CO9030	BASIC BACKSACK	\$1,800.00	\$1,800.00
CO9054SP	Corona E/W corduroy tote	\$23,250.00	\$23,250.00
CO9059	Ctn cnvs tote	\$571.20	\$571.20
CO9068	CORONA NYLON BACKSACK	\$210.00	\$210.00
CO1044	JACQUARD BEANIE	\$3.44	\$3.44
CO1047	MIGHTY JACQUARD BEANIE	\$1.72	\$1.72
CO2201B	FELT LOGO WSHD TWL ADJ CAP	\$3,552.00	\$3,552.00
CO2204B	BIKINI WSHD TWL ADJ CAP	\$3,552.00	\$3,552.00
CO2210B	SPOT LOGO DSTRSD TRUCKER	\$3,600.00	\$3,600.00
CO2211B	PRPRTY OF MLTICLR TWL ADJ CAP	\$3,600.00	\$3,600.00
CO6001	TONAL TRUCKER	\$5.16	\$5.16
CO6005BT	RIP STOP ADJUSTABLE MILITARY	\$5.16	\$5.16
CO6012WC	RIPSTOP HAT	\$5.16	\$5.16
CO6033	VISOR	\$5.16	\$5.16
CO6057	MILITARY HAT W/ FRAYED BAND	\$36,619.40	\$36,619.40
COGOSTWM		\$11,856.96	\$11,856.96
CO6063		\$36,619.40	\$36,619.40
COGOGOWM	CORONA BASEBALL CAP	\$21,044.40	\$21,044.40
CO8017	CORONA TERRY SLIPPERS	\$4,800.00	\$4,800.00
CO9058	CANVAS FRAYED TOT	\$93,884.00	\$93,884.00
COGOSAVI		\$172.80	\$172.80
COGOSWM	COTTON CANVAS TOTE	\$25,284.00	\$25,284.00
000000	SCREENPRINTED TOTE	\$80,472.00	\$80,472.00
CO0071WM	SCREENPRINTED TOTE	\$35,985.60	\$35,985.60
MAN (ASO)	HIBISCIIS FI IP FLOP-TOTE SET	\$27,990.00	\$27,990.00
lun-07 Total		\$1,152.90 \$466,473.22	\$467,626.12
1.1 07100004	I INCONSTRICTED CORONA	\$54.00	\$54.00
t004001/0-Inc			

\$648.00			S	\$648.00	69	€	\$1,800.00	\$1,806.00 \$1,806.00				69		33.76 \$26,033.76		\$784.00				00.00 \$73,500.00		↔	\$6	\$16.00		\$60.00	\$6,836.00 \$6,836.00			\$2,052.00 \$2,052.00	.75.50 \$1,475.50		\$482,	\$771.00	\$4,836.00	\$936.00
864	\$64	\$1,156.50	\$1,419.00	\$64	\$1,568.00	\$29,376.00	\$1,800.00		\$1,20	\$1,37	\$31,000.00	\$11,000.00	\$2,400.00	\$26,03	\$33,739.20	32\$	19\$	\$13,010.45	\$73,50	\$73,500.00	3,578	\$73,500.00	\$9,45	₩	\$	\$	86,8	81,9	\$1,9	\$2,0	4,18	84,5	\$1,854.00 \$480,853.02		\$4.836.00	\$936.00
VINCUCC NIMES SEEDING	SAVE WATER URINK CORONA	HVY WSHD OT IN TWE ADJ B		LEATHER PAICH WILLIAM I	CORONA BUILE CAP	CHANIELLE CHOWN 2 INE W	ASST 4 COHOINA DG DELIVE	CORONA UNCONSTRUCTED	AIRBRUSH FLOWERS COWDO!	BASIC BACKSACK	CORONA BURLAT SIGNATURE	Corona E/W coludity for	- I F	BURLAP IOTE W/SOINEER IT		11	Ctn cnvs trayed tote	-T12FIWMINB	CORONA BOLLIE OF ENEM	CORONA W-I AN UPPER	CORONA STEAM LOCIDED	COHONA BASIC SAINDAL	COHONA SUIVER THIN!	CORONA WAFFLE NIN I VISCII	CORONA WFLE KINIT W CTING TOTAL CO		COHONA BUCKET	UNCOINSTRUCTED HEAVEN WAS	DEED ICAN WOLLD TAN	BIKINI WOHO I WE ADOON	Corona E/W colduloy tot	Cth chys frayed tote	SCHEENFRINIED IOIL		VER SIRIFE INCOREN	UNCONSTRUCTED CORONA
	Jul-07 CO2096	CO2144	CO2157	CO2158	CO2167	CO2199K	CO2219DG	CO6007	CO6030	CO9030	CO9047	CO9054SP	CO9069SP	CO9070	CO6057WM	CO6063WM	CO9058	CO9071	BACO2001TG	BACO7098WM	BACO7122WM	BACO7123WM	BACO7125WM	CO1060WC	CO1061K	CO2014B	CO2100MV	CO2108	CO2203	CO2204	CO9054SC	CO9058SC	CO9071SC	Jul-07 Total	Aug-07 CO2003	CO2004

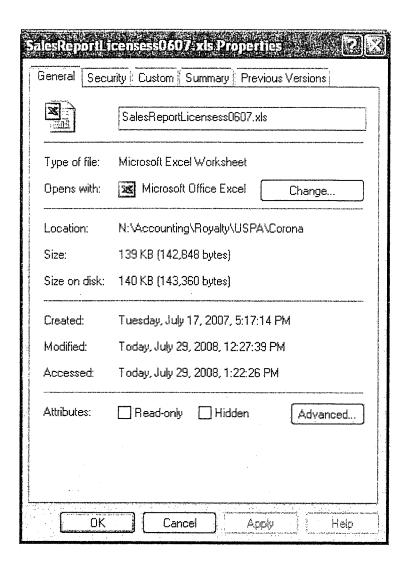
\$2,880.00	\$38.40	\$444.00	\$8,568.00	\$1,521.00	\$6,690.00	\$3,228.00	\$1,764.00	\$1,692.00	\$1,632.00	\$1,836.00	\$2,816.00	\$2,016.00	\$17,798.40	\$3,150.00	\$3,400.00	\$36.09	\$36.09	\$15,993.60	\$26,930.40	\$14,364.00	\$31,710.00	\$31,710.00	\$31,710.00	\$31,710.00	\$1,616.00	\$2,160.00	\$15,611.00	\$1,125.00	\$1,050.00	\$1,155.00	\$1,449.00	\$1,308.00	\$5,202.00	\$35,977.50	\$114,989.20	\$114,989.20	
\$2,880.00	\$38.40	\$444.00	\$8,568.00	\$1,521.00	\$6,690.00	\$3,228.00	\$1,764.00	\$1,692.00	\$1,632.00	\$1 836.00	\$2,816.00	\$2,016.00	\$17,798.40	\$3,150.00	\$3,400.00	\$36.09	\$36.09	\$15,993.60	\$26,930.40	\$14,364.00	\$31,710.00	\$31,710.00	\$31,710.00	\$31,710.00	\$1,616.00	\$2,160.00	\$15,611.00	\$1,125.00	\$1,050.00	\$1,155.00	\$1,449.00	\$1,308.00	\$5,202.00	\$35,977.50	\$114,989.20	\$114,989.20	-
	MILITARY PAICH	STENCIL MILLIAHY	STENCIL MILITAHY	SAVE WATEH		H TWILL	HEAVY WASH TWILL CAP W/H	HEAVY WASH TWILL CAP W/	PINSTRIPE DENIM MILITARY	LEATHER PATCH MILITARY		CHANIELLE CHOWN 2 INE WS	CHANIELLE CHOWN Z INE WS	ASST 4 COHONA DG DELIVEN	CORONA COULER	COOLER/HOLD 24 CAINS		SEBALL CAP		SCREENPRINTED 101E	CORONA BOLLLE OPENER	CORONA WITH TAN UPPER	CORONA STRAW FUOTBED	COHONA BASIC SAINDAL	CORONA SUNSEI PHINI	WFLE KNI W/CHINS I LOH FEI	COHOINA BUCKET	ASSI CORONA BEANILE	CORONA CANVAS FLIT 1 ECI	COHONA SPORT 1 SOCIOLE I EL	CORONA WOVEN STRAW I LII	3D EMB DSCHRGE PRINT ACD	HEAVY WASH IWILL CAP W/n	FELT LOGO WSHU I WL ADJ C	KMART ASSORIMEN	CORONA SKULL KNII HAI T	CORONA SKULL KNIT HAT "P
	Aug-07 CO2010	CO2081TG	CO2081WM	CO2096	CO2096S	CO2100	C02111K	CO2111S	CO2143	CO2158	CO2167	CO2199K	CO2199S	CO2219DG	CO5009RS	CO5023RS	CO6057	CO6063	CO9058WM	CO9071WM	BACO2001TG	BACO7098WM	BACO7122WM	BACO7123WM	BACO7125WM	CO1061K	CO2100MV	AS1023KM	BACO7084K	BACO7099K	BACO7122K	CO1072GO	CO2111	CO2201	CO2268KM	CO6023WM	CO6024WM

Aug-07 Total		\$4 200.00		\$4,200.00
Sep-07 CO2004B	UNCONSTRUCTED CORONA	\$216.00		\$216.00
CO2004WM	LOGO CAP		\$120.00	\$120.00
CO2010	MILITARY PAICH		\$438.00	\$438.00
CO2081WM	STENCIL MILITARY		\$60.00	\$60.00
CO2096B	SAVE WATER		\$60.00	\$60.00
CO2111S	HEAVY WASH TWILL CAP W		\$60.00	\$60.00
	HEAVY WASH IWILL CAP W/		\$117.50	\$117.50
CO2144	HVY WSHD CLIN IWE ADJ B		\$1,098.00	\$1,098.00
CO2167	CORONA BOLLLE CAP		\$22,982.40	\$22,982.40
C02219DG	ASSI 4 COROINA DG DELIVE		\$30.00	\$30.00
CO5006	NYLON BOIL SAVE WAILINE	\$1,008.00		\$1,008.00
CO6007	CORONA UNCOINSTRUCTED		\$2,775.50	\$2,775.50
CO6030	AIRBRUSH FLOW ENS COWEDS		\$72.00	\$72.00
CO9007	COHOINA BACKSACK		\$102.00	\$102.00
CO9030	BASIC BACKSACK		\$330.00	\$330.00
CO9047	COROLA BOARD SIGNATURE SIG		\$570.00	\$570.00
CO9070	BURLAP IOIE W/SCHEEN I II		\$645.99	\$645.99
CO6057	WILLIAM DASEBALL CAP *PDK		\$645.99	\$645.99
CO6063	CORONA BASEBALL ON TO SOLUTION OF THE SOLUTION		\$6,703.20	\$6,703.20
BACO2001TG	CORONA BOLLEL OL ENEL I		\$11,120.00	\$11,120.00
CO1061K	WELE KINI W/OI INCIDENT		\$352.75	\$352.75
CO2100MV	COROINA BUCKET		\$9,828.00	\$9,828.00
CO6023WM			\$7,056.00	\$7,056.00
CO6024WM	KINI DEANIC		\$7,587.00	\$7,587.00
7318787043	BEETS CONONAS THONG		\$4,882.50	\$4,882.50
BACO7084	٥١٥		\$9,660.00	\$9,660.00
BACO7099	CORONA MONCH STEAD THON		\$5,243.70	\$5,243.70
BAC07122	COHOINA WOVEN STIME		\$169.50	\$169.50
CO1013TT	ACID WASH		\$60.00	\$60.00
CO2145B	HVY WSHD CITIN TWILL ADJ		\$60.00	\$60.00
CO2147TG			\$4,882.50	\$4,882.50
CO2199	CHAMIELLE CHOWN Z I'IL WO		\$4,882.50	\$4,882.50
CO2214	SUN BLCHU APLQ W/WIDE CH		\$4,882.50	\$4,882.50
CO2238	CHEM FAB I WL AFG SIN I WE		\$60.00	\$60.00
CO6064	CORONA HIBISCOS IWILL C		\$72.00	\$72.00

		\$5 424.00	\$107,609.53	\$113,033.53
Sep-07 Total		(h)	\$275.50	\$275.50
Oct-071CO2017	STRIPE WRISTBAND		\$1,269.00	\$1,269.00
CO2066SP	LARGE LOGO VISOR		\$768.00	\$768.00
CO2081WM	STENCIL MILITARY		\$712.50	\$712.50
CO2096B	SAVE WATER		\$1,807.50	\$1,807.50
CO2111S	HEAVY WASH I WILL CAP WILLD		\$3.75	\$3.75
CO2158	LEATHER PATCH MILITARY		\$9,342.00	\$9,342.00
CO2167	CORONA BOTTLE CAP		\$450.00	\$450.00
CO2182SP	PLAID ADJ CAP		\$1,308.00	\$1,308.00
CO2199S	CHANIELLE CROWN 2 INE WORD I WE		\$360.00	\$360.00
CO2209SP	GOLD LOGO DSTRSSD I HUCK		\$41,068.80	\$41,068.80
C02219DG	ASST 4 CORONA DG DELIVENES		(\$218.50)	(\$218.50)
CO4001WM	NYLON BEACH UNBHELLA		\$4,200.00	\$4,200.00
CO5009RS	CORONA COOLEH		\$3,500.00	\$3,500.00
CO5023RS	COOLER/HOLD 24 CANS		\$0.00	\$0.00
CO6007	CORONA UNCONSTRUCTED		\$710.00	\$710.00
CO9047	CORONA BURLAP SIGNATURE		\$1,295.00	\$1,295.00
CO9070	BURLAP TOTE W/SCHEEN FR		\$600.00	
CO9070SP	BURLAP TOTE W/SCHEEN FR		\$13.75	\$13.75
CO2201B	FELT LOGO WSHU I WL ADJ CAF		\$13.75	
CO2204B	BIKINI WSHU I WL AUS CAT		(\$105.00)	
BACO7098WM	CORONA W-I AN UPPER		(\$105.00)	
BACO7122WM	CORONA STRAW FUUI BEU		(\$105.00)	(\$105.00)
BACO7123WM	CORONA BASIC SAINDAL		(\$105.00)	(\$105.00)
BACO7125WM	CORONA SUNSET PHINT		\$11,568.00	\$11,568.00
CO1061K	WFLE KNI W/CHNSTIIOTIETO G		\$367.50	\$367.50
CO2014B	SAVEW WATEH		\$1,976.50	\$1,976.50
AS1023KM	ASST COHONA BEAINIE		\$1,800.00	\$1,800.00
BACO7084K	CORONA CANVAS PLIF I EST		\$1,848.00	\$1,848.00
BACO7122K	CORONA WOVEN STRAW TELL TEST		\$11,989.60	\$11,989.60
CO6023WM	KNIT BEANIE		\$9,217.60	\$9,217.60
CO6024WM	KNIT BEANIE		\$720.00	\$720.00
CO2145B	HVY WSHD CITIN I WILL ADJ		\$720.00	\$720.00
CO2147TG	COTTON MILITARY		\$1,008.00	\$1,008.00
CO2081TT	STENCIL MILITARY		\$525.00	\$525.00
CO9047SP	GORONA BUHLAP SIGNALOTIC 3-COLOR STRIPED WRISTBAND		\$222.00	\$222.00
UOZ1235				

\$15.00	\$15.00	\$25.00	\$4,847.75	\$58,776.48	\$172,700.48	\$1,629.00	\$936.00	\$2,760.00	\$11.00	\$2,440.00	\$5,229.00	\$8,511.00	\$270.00	\$5,064.00	\$1,617.00	\$3.00	\$27,092.47	\$143,078.40	(\$47.50)	\$68.00	\$113.00	\$574.00	\$616.00	\$62.00	\$137.00	\$138.00	\$3,370.00	\$2,700.00	\$2,772.00	\$3,900.00	\$5,070.00	\$426.98	\$2,304.05	\$426.98	\$1,646.05	\$313,696.80
\$15.00	\$15.00	\$25.00	\$4,847.75	\$58,776.48	\$172,700.48			\$2,760.00	\$11.00	\$2,440.00	\$5,229.00	\$8,511.00	\$270.00	\$5,064.00	\$1,617.00	\$3.00	\$27,092.47	\$143,078.40	(\$47.50)	\$68.00	\$113.00	\$574.00	\$616.00		\$137.00	\$138.00	\$3,370.00	\$2,700.00	\$2,772.00	\$3,900.00	\$5,070.00	\$426.98	\$2,304.05	\$426.98	\$1,646.05	\$313,696.80
						\$1,629.00	\$936.00	*																\$62.00									-			
CIVICITE VICE	± c		BOTTLED LOGO USI HSSD I HUGNEN	CUT OUT "C" BEANIE	BUNDLE BACO10/5/BACO1080	VINOUCO CLATTO	UNCONSTRUCTED COHOINA	UNCONSTRUCTED COHOINA	MILITARY PAICH	JERSEY MESH VISOR	LARGE LOGO VISOR	STENCIL MILITARY	SAVE WATER DRINK COHOINA AUJ CA	SAVE WAIEH	HEAVY WASH IWILL BUCKE!	7 2		CORONA BOTTLE CAP	ASSI 4 CORONA DO DEEIVENES	NYLON BEACH UNBHELLA	NYLON BOIL SAVE WAILIN DAGGIGG	CORONA BACKSACK	BASIC BACKSACK	COHONA INTLOIN BACKSAGI	JUNIOHS BASEBALL	MILITARY HAI W/ FRATED DANG	CORONA BASEBALL CAT		CORONA CANVAS TELIT TECH	CORONA WOVEN SIRAW FLIF FLOT	HEAVY WASH I WILL CAP WINEAU	FELT LOGO WSHD I WL ADJ CAL	CORONA SKULL KNIT HAT ASASSOCTIVIN	KNIT BEANIE	CORONA SKULL KNII HAI ASASSOOI WIN	KNIT BEANIE BUNDLE ASSTMNT FOR CORONA
	Oct-07 CO2162B	CO2175B	CO2206TT	CO1055WC	BACO7081KM	Oct-07 Total	Nov-07 CO2004	CO2004B	CO2010	CO2023	CO2048	CO2081S	CO2096	CO2096B	CO2100	CO2143	CO2159WM	CO2167	G02219DG	CO4001WM	CO5006	CO9007	CO9030	CO9068	CO6007WM	CO6057WM	CO6063WM	CO1061K	BACO7084K	BACO7122K	CO2111	C02201	CO6023WM	· ·	CO6024WM	ASAS8001DG

			00 020 04
		\$9,072.00	
	TABLE CORONA BABYDOLL TSHIRI	\$9,072.00	
Nov-071BABO8115	LADIES OCIONIA/BACO6092	\$59,904.00	
BABO8117	BUNDLE BACO8114/BACO6091	\$59.904.00	
BACO8115SP	BUNDLE BACO8114/BACO6092	\$36,192.00	
RACO8117SP	BUNDLE BACCOTT E OPENER STRTCH	\$36,192.00	€9
BAOC2001SP	COHOINA BOTTLE OPENER	\$1,200.00	
BAOC2003SP	COHOIN ITABY	\$49.00	\$49.00
CO2081TT	STENCIL MIETON STANDANA	\$1,251.00	
CO2093WM	COHONA LANDANA	\$310.80	
CO2094WM	GODDANA BOTTI E CAP BANDANA	\$1,127.00	\$1
CO2156WM	COHOINA BOLLET	\$60.00	_
CO5022	CO VISON HIBISCUS TWILL CO6051WC	\$748.3	\$75
CO6064WM		\$4,041.00	
Nov-07 Total	CATTAIN MI ITARY	\$15,540.00	1.8
DSC-071CO2081WC	STENOIC WILL TABY	\$275	
CO2081Z	STENCIL MILITARY	(\$610.00)	8)
000167	CORONA BOLLLE OF	(\$19.50)	
00000	BASIC BACKSACA	(#0.5.0.4)	
COSCOS	KNIT BEANIE	120	\$36,192.00
COGOZAWIM	KNIT BEANIE	\$30,182.00	
CUBUZEWIN	CORONA BOTTLE OPENER STATES	430,132	
BAOCZOOISE	CORONA TRUCKER BOLLLE OFENER	83/8/00 00:00:00:00:00:00:00:00:00:00:00:00:0	S.
BACCESSES	STENCIL MILLIAHY	00,000	
COZOOTI	US I ADLL DE	98,730.00	
CO2156Z	CORONA BANDANA	40,230,00 40,033,037,60	
CO2147Z	COTTON MILETON CONTRACTOR	\$124,404.00	
RACO7128WM	BUNDLE COVISSIONED ASST	\$144.562.40	
BACO7133WM	COHOINA BHOWN COMBO ASST	\$281,452.80	
BACO7132WM	COROINA WILLIAM COMBO ASST	\$192,444.80	
BACO7130WM	CORONAL GALE CONTINENT	\$1 093.963.41	\$
BACO7129WM		\$6,156,739.56	3.56 \$6,173,569.46
Dec-07 Total			ı
Grand Total			



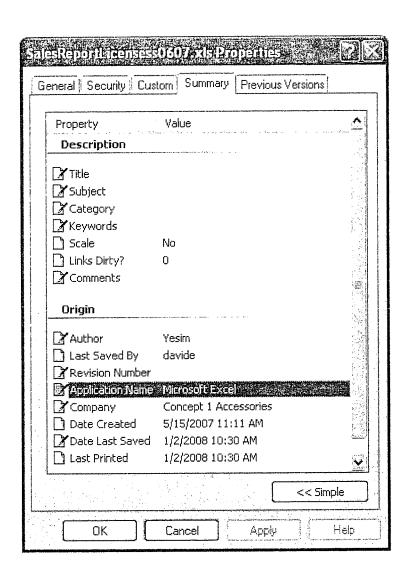


Exhibit C

IRA DANIEL TOKAYER
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SUITE 802
NEW YORK, NEW YORK 10018

TEL: (212) 695-5250 FAX: (212) 695-5450

July 29, 2008

BY FAX
Joanna Diakos, Esq.
Kirkpatrick & Lockhart Preston Gates Ellis LLP
599 Lexington Avenue
New York, New York 10022

Re: Cerveceria Modelo, S.A. de C.V., et ano. v. USPA Accessories LLC, d/b/a Concept One Accessories, 07 CV 7998

Dear Joanna:

As requested, Concept One's supplemental damages calculation is as follows.

In 2006, when Concept One was one of sixty nine licensees, it sold approximately \$4 million of Corona-brand headwear and bags. In 2007, Concept One became one of eighteen licensees. Accordingly, in 2007, its projected headwear and bags sales for 2007 were approximately four times greater than 2006, or \$16 million.

To calculate lost profits, the total sales should be reduced by: (i) approximately \$4.5 million of headwear and bags actually sold; (ii) the cost of goods (approximately 50%); and (iii) other variable costs (approximately 10%). Thus, lost profits for lost 2007 headwear and bags sales is approximately \$4.6\$ million.

This figure does not take into account that Cl's major competitor for headwear was eliminated for 2007. It also does not include lost sales of product in the additional categories of flip-flops, t-shirts and umbrellas, including a \$3.5 million Walmart order, lost profits on which would have totaled approximately \$1.4 million using the same calculation as above.

Please be advised that after adding fixed costs to the cost of goods and variable costs above, Concept One's net profits on the approximately \$6 million of Corona-brand sales in 2007 was \$260,000.

Joanna Diakos, Esq. Kirkpatrick & Lockhart Preston Gates Ellis LLP July 29, 2008 Page 2

I will be hand-delivering to you tomorrow schedules of net income and expenses for 2007, derived in the main from Concept One's most-current 2007 profit and loss statement. I will also be delivering monthly P&Ls for 2006 and 2007, as requested.

Defendant reserves the right to supplement its calculation of damages once the "highly confidential" designation is lifted from the 2006 license agreements, royalty reports and other royalties information, which we request you do immediately.

truly youks,

na Daniel Tokayer

Diakos Ltr 50.wpd

Exhibit D

UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK	V
CERVECERIA MODELO, S.A. DE C.V. and MARCAS MODELO, S.A. DE C.V.,	-X : : :
Plaintiffs,	:
-against-	: Civil Action No. 07 CV 7998 (HB)
USPA ACCESSORIES LLC d/b/a CONCEPT ONE ACCESSORIES,	: : :
Defendants.	; ; ;
	: X

PLAINTIFFS' FIRST SET OF INTERROGATORIES [NOS. 1-16] TO DEFENDANT USPA ACCESSORIES LLC D/B/A CONCEPT ONE ACCESSORIES

Pursuant to Rules 26 and 33 of the Federal Rules of Civil Procedure, Plaintiffs-Counterclaim Defendants Cerveceria Modelo, S.A. de C.V. ("Ceverceria Modelo") and Marcas Modelo, S.A. de C.V., ("Marcas Modelo") (together, "Plaintiffs"), request that within thirty (30) days of service hereof, Defendant-Counterclaim Plaintiff USPA Accessories LLC d/b/a Concept One Accessories ("Concept One" or "Defendant") answer the following interrogatories fully in writing, under oath, and serve such answers upon Joanna A. Diakos, Kirkpatrick & Lockhart Preston Gates Ellis LLP, 599 Lexington Avenue, New York, New York 10022.

Plaintiffs incorporate by reference the "Definitions" included within Plaintiffs' First Set of Requests for Production of Documents to Defendant USPA Accessories LLC d/b/a Concept One Accessories, the Uniform Definitions in Discovery Requests reflected in Rule 26.3 of the Local Rules of this Court, as well as the instructions set forth in Local Rule 33.1.

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INSTRUCTIONS

- A. Each interrogatory shall be deemed continuing so as to require you to amend your responses if you learn that the response is in some material respect incomplete or incorrect and if the additional corrective information has not otherwise been made known to the parties during the discovery process or in writing, to the extent required by Rule 26(e)(2) of the Federal Rules of Civil Procedure.
- B. If any response covered by these interrogatories, or sub-part thereof, is withheld by reason of a claim of privilege, the attorney asserting the privilege shall, in the objection to the interrogatory, or sub-part thereof, identify the nature of the privilege which is being claimed and if the privilege is asserted in connection with a claim or defense governed by state law, indicate the state's privilege rule being invoked; and the following information shall be provided in the objection, unless divulgence of such information would cause disclosure of the allegedly privileged information:
- (a) for documents: (1) the type of documents; (2) general subject matter of the documents; (3) the date of the documents; and (4) such other information as is sufficient to identify the document for a subpoena duces tecum, including, where appropriate, the author of the document, the addressee of the document, and, where not apparent, the relationship of the author to the addressee;
- (b) for oral communications: (1) the name of the person making the communication and the names of the persons present while the communication was made, and (2) where not apparent, the relationship of the persons present to the person making the communication, and (3) the general subject matter of the communication.

- C. If any response covered by these interrogatories, or sub part thereof, is objected to other than on the grounds of privilege, and a response is not provided on the basis of such objection, all grounds for such objection must be stated with specificity.
- D. Pursuant to Rule 33(b)(1) of the Federal Rules of Civil Procedure, no part or subpart of an interrogatory shall be left unanswered merely because an objection is interposed to another part or sub-part of the interrogatory.
- E. In the event that any document called for by these interrogatories has been destroyed, lost, discarded or otherwise disposed of, any such document is to be identified as completely as possible, including, without limitation, the following information: date of disposal, manner of disposal, reason for disposal, person authorizing disposal and person disposing of the document.
- F. "Identify" as used herein with respect to the term "person" means (a) with respect to a natural person, to state the full name, current or last known home and business addresses and telephone numbers, and current or last known occupation of the individual; and (b) when "person" refers to any firm, partnership, association, joint venture, corporation, trustee (including any trustee in bankruptcy), public, private, or government entity, and any other entity means to state the full name, current of last known address and telephone number of the principal place of business of such entity.
- G. "Identify" when used in reference to an oral communication means to state the date and time when it occurred, the place where it occurred, the complete substance and content of the communication, the person who made the communication, the person to whom such communication was made, and to identify any person who was present when such communication was made. If the communication was made by telephone, identify each and

every person who made each telephone call and who participated in each call, identify the place where each person participating in each call was located, and identify any documents relating in any way to the subject matter of the communication.

- H. "Identify" when used in reference to a document means to provide the following information: (1) its date of creation; (2) its title; (3) its subject matter; (4) the name, title, and address of each addressee, and of each other person receiving a copy of it; (5) its present location, and the name and address of its present custodian; and (6) any other designation necessary to sufficiently identify the document so that a copy of it may be obtained
- I. "State" shall mean to answer the interrogatory, identify all persons involved therein or having knowledge thereof, identifying any documents which form the basis of your knowledge or belief, indicating upon what basis other than documents you rely to establish your knowledge or belief, providing all facts upon which you rely, all dates in chronological order and to provide a full and complete statement of your knowledge or belief with regard to the interrogatory posed.
- J. If any of the following interrogatories cannot be answered in full after exercising due diligence to secure the information, please so state and answer to the extent possible, specifying Defendant's inability to answer the remainder and stating whatever information Defendant has concerning the unanswered portions. If Defendant's answer is qualified in any particular way, set forth the details of such qualification.
- K. Unless otherwise indicated in a particular Interrogatory, the time period covered by the Interrogatories is January 1, 2004 to the present.

INTERROGATORIES

- 1. Identify each person who has or whom Defendant believes may have knowledge, or information pertaining to any facts alleged in the pleadings (as defined in Fed R. Civ. P. 7(a)) filed in this action, or any fact underlying the subject matter of this action, and state the specific nature and substance of the knowledge that Defendant believes such person(s) may have.
- 2. Identify each product bearing the Corona Trademarks that was manufactured, imported or distributed by or on behalf of Defendant from January 1, 2007 to the present.
- 3. Identify each manufacturer who produced Corona-branded goods on behalf of Defendant and state for each manufacturer the products produced from January 1, 2007 to the present.
- 4. Identify each retailer or distributor to whom Defendant has sold or distributed Corona-branded goods on behalf of Defendant and state for each retailer or distributor the products sold or distributed from January 1, 2007 to the present.
- 5. State Defendant's total sales in units and in dollars of Corona-branded goods for each item sold from January 1, 2007 to the present.
- 6. Identify any written, oral or recorded statements in any form that Defendant has obtained from any person regarding any of the facts and circumstances surrounding the subject matter of this lawsuit, and, for each such statement (a) identify the person that made the statement, and (b) describe the substance of the statement.
- 7. As of July 26, 2007, state whether Defendant has in its possession, custody or control any inventory of Corona-branded goods, and if so, identify the inventory of each item retained.

- 8. As of July 26, 2007, state whether Defendant had any orders outstanding for the manufacture of Corona-branded goods and, if so, identify the product(s) and state whether the product(s) has since been delivered to Defendant.
- 9. State whether Defendant has distributed, sold, or offered to sell Corona-branded goods to any third parties, including without limitation retailers, wholesalers, discount stores, or liquidators, from July 26, 2007 to the present and, if such items were distributed or sold: identify: (a) the parties to whom the goods were distributed or sold; (b) the goods distributed or sold; and (c) state the total sales in units and dollars of each item sold.
- 10. State all facts that you contend support the affirmative defenses asserted by you in your Answer to the Complaint.
- 11. Identify each person whom Defendant may call as a witness on Defendant's behalf in this proceeding, and state, for each such witness, the expected subject matter and substance of his or her testimony.
- 12. Identify the "contracts and other business relations between defendant and certain purchasers" of Corona-branded goods of which Plaintiffs were aware as alleged in paragraph 107 of your Counterclaim.
- 13. State the full factual basis for your contention in paragraph 98 of your Counterclaim that "the products submitted conformed to the contractual standards."
- 14. State how Plaintiffs "intentionally, knowingly and by wrongful means" interfered with Defendant's business relations as alleged in paragraph 108 of your Counterclaim.
- 15. Identify each document or other tangible items that were in any manner relied upon in answering these Interrogatories.

16. Identify each person who was consulted or provided information in connection with preparation of Defendant's answers to these interrogatories, and state, for each such person, the interrogatory or interrogatories in connection with which he or she provided information or was consulted.

Dated: New York, New York

November 30, 2007

KIRKPATRICK & LOCKHART PRESTON-GATES ELLIS LLP

By:

Darren W. Saunders Mark I. Peroff Joanna Diakos

599 Lexington Avenue

New York, New York 10022

Tel.: (212) 536-3900 Fax: (212) 536-3901

Attorneys for Plaintiffs Cerveceria Modelo, S.A de C.V. and Marcas Modelo, S.A. de C.V.

SOUTHERN DISTRICT OF NEW YORK	X
CERVECERIA MODELO, S.A. DE C.V. and MARCAS MODELO, S.A. DE C.V.,	: : : : : : : : : : : : : : : : : : : :
Plaintiffs,	:
-against-	: Civil Action No. 07 CV 7998 (HB)
USPA ACCESSORIES LLC d/b/a CONCEPT ONE ACCESSORIES,	; ; ;
Defendants.	; ;
	: : : X

PLAINTIFFS' FIRST SET OF REQUESTS FOR PRODUCTION OF DOCUMENTS [NOS. 1-40] TO DEFENDANT USPA ACCESSORIES LLC D/B/A CONCEPT ONE ACCESSORIES

Pursuant to Rules 26 and 34 of the Federal Rules of Civil Procedure, Plaintiffs-Counterclaim Defendants Cerveceria Modelo, S.A. de C.V. ("Ceverceria Modelo") and Marcas Modelo, S.A. de C.V. ("Marcas Modelo") (together, "Plaintiffs"), hereby request that Defendant-Counterclaim Plaintiff USPA Accessories LLC d/b/a Concept One Accessories ("Concept One" or "Defendant") produce the documents and things requested herein for inspection and copying at the offices of Kirkpatrick & Lockhart Preston Gates Ellis LLP, 599 Lexington Avenue, New York, New York 10022 within thirty (30) days of service hereof.

The following requests are continuing in nature so that if at any time after Defendant makes production in response to these requests Defendant obtains possession, custody or control of documents or things within the scope of these requests, Defendant is requested to make supplemental production of these documents or things for inspection and copying within thirty (30) days thereafter.

DEFINITIONS

- 1. The terms "documents," "communications," "person," and "concerning" shall have the meanings set forth in Rule 26.3(c) of the Local Rules of the United States District Courts for the Southern and Eastern Districts of New York.
- 2. As used herein, "Cerveceria Modelo" shall refer to Plaintiff-Counterclaim

 Defendant Cerveceria Modelo, S.A. de C.V., and its officers, directors, employees, and agents,
 and all other persons acting or purporting to act on its behalf.
- 3. As used herein, "Marcas Modelo" shall refer to Plaintiff-Counterclaim Defendant Marcas Modelo, S.A. de C.V., and its officers, directors, employees, and agents, and all other persons acting or purporting to act on its behalf.
- 4. As used herein, "Defendant" or "Concept One" shall refer to Defendant-Counterclaim Plaintiff USPA Accessories LLC d/b/a Concept One Accessories and any parent, subsidiary or affiliate of Concept One, as well as Concept One's officers, directors, employees, and agents, and all other persons acting or purporting to act on its behalf.
- 5. As used herein, "Procermex" shall refer to Procermex, Inc. and its officers, directors, employees, and agents, and all other persons acting or purporting to act on its behalf.
- 6. The terms "all," "each," "and," and "or" and the use of the singular and plural forms shall be construed in accordance with Rule 26.3(d) of the Local Rules of the United States District Courts for the Southern and Eastern Districts of New York.
- 7. As used herein, "Corona Trademarks" shall refer to the trademarks identified in paragraphs 15 and 17 of the Complaint.

- 8. As used herein, "License Agreement" shall refer to the license agreement between Marcas Modelo and Defendant dated January 1, 2007 referred to in paragraph 20 of the Complaint.
- 9. As used herein, "Corona-branded goods" shall refer to any and all goods bearing the Corona Trademarks.
- 10. As used herein, "Licensed Products" shall refer to those goods on which Defendant was granted a license to use the Corona Trademarks pursuant to the License Agreement, namely, "hats, headwear, beanies, umbrellas, flip-flops and t-shirts."
- 11. As used herein, the term "third party" or "third parties" shall refer to all persons who are not parties to this action, as well as their officers, directors, employees, agents and attorneys.
- 12. As used herein, "Answer" shall refer to the Answer filed by Defendant in this action.
- 13. As used herein, "Counterclaim" shall refer to the counterclaims filed by Defendant in this action.

INSTRUCTIONS

A. Pursuant to Federal Rule of Civil Procedure 34(b), documents shall be produced either as kept in the usual course of business or shall be organized and labeled to correspond with the number of each request to which a produced document is responsive. If Defendant chooses to produce documents as they are as kept in the usual course of business, the documents are to be produced in the boxes, file folders, bindings, and other containers in which the documents are found. The titles, labels, and other descriptions on the boxes, file folders, bindings, and other containers are to be left intact.

- B. If Defendant claims any form of privilege as a ground for not producing or for redacting any document, Defendant shall provide the following information for each document withheld or redacted: (1) the document's preparation date and the date appearing on the document; (2) the name, present and last known home and business addresses, the telephone numbers, the title (and position), and the occupation of those individuals who prepared, produced, and reproduced, and who were the recipients of said document; (3) the number of pages withheld; and (4) a description sufficient to identify the document without revealing the information for which the privilege is claimed, including the general subject matter and character of the document (e.g., letter, memorandum, notes).
- C. If only a portion of a responsive document is privileged against disclosure,

 Defendant must produce the responsive non-privileged portion of the document in redacted form,

 provided that the redacted material is identified and the basis for the claim of privilege stated as

 provided in instruction B above.
- D. Each requested document is to be produced in its entirety without deletion and excision (except as qualified by instructions B and C above), regardless of whether Defendant considers the entire document to be relevant or responsive to these Document Requests.
- E. If any demanded documents cannot be produced in full, then please produce them to the extent possible, specifying the reasons for the inability to produce the remainder and stating what information, knowledge, or belief you have concerning the non-produced portion.
- F. If a document once existed, but has been lost or destroyed, or otherwise is no longer in you possession, custody, or control, identify the document and state the details concerning the loss of such document, including the name, title, and address of the present custodian of any such document if known to you.

- G. Electronic records and computerized information must be produced in an intelligible format or together with a description of the system from which it was derived sufficient to permit the materials to be rendered intelligible.
- H. These Document Requests call for all documents and things that are within the control of Defendant, regardless of whether such documents and things are possessed directly by Defendant, or by a parent, subsidiary, or affiliated entity, or by Defendant's directors, officers, managers, shareholders, employees, attorneys, agents, or representatives, or any investigators or any other person acting on behalf of Defendant or under the direction or control of Defendant, Defendant's attorneys, or Defendant's agents.
- I. Unless otherwise indicated in a particular Request, the time period covered by the Document Requests is January 1, 2004 to the present.

DOCUMENT REQUESTS

- Documents sufficient to identify Defendant's corporate organization and
 Defendant's relationship with any other companies, including but not limited to any subsidiaries,
 parent companies, affiliates, divisions, or licensees.
- 2. An organizational chart or other documents which list or from which it may be determined the identities of each officer and manager of Defendant.
 - 3. Each document concerning Marcas Modelo or Cerveceria Modelo.
 - 4. Each document concerning the License Agreement.
- 5. Each document, including contracts or other agreements, concerning Defendant's relationship with third parties relating to the design, manufacture, or creation of Corona-branded goods.

- A sample of each Corona-branded goods that was manufactured, imported, 6. distributed, sold, or offered for sale by or on behalf of Defendant from January 1, 2007 to the present.
- Documents identifying each manufacturer who supplied Defendant with Corona-7. branded goods from January 1, 2007 to the present.
- Documents and things relating to the design and manufacture of products 8. produced or intended to be produced in connection with the Corona Trademarks, including, but not limited to, drawings, mock-ups, patterns, technical specifications, quality standards, costing, invoices, and bills of lading from January 1, 2007 to the present.
- Each document concerning the advertisement, marketing or promotion of Corona-9. branded goods by Defendant.
- Documents identifying each and every retail outlet in which Defendant sold or 10. offered to sell Corona-branded goods from January 1, 2007 to the present.
- Documents that list, summarize or otherwise set forth Defendant's total sales in 11. units of Corona-branded goods by item.
- Documents that list, summarize or otherwise set forth Defendant's total sales in 12. dollars of Corona-branded goods by item.
- Each communication between Marcas Modelo and Defendant concerning 13. royalties payable pursuant to the License Agreement.
- Each communication between Procermex and Defendant concerning royalties 14. payable to Procermex.
- Documents identifying each royalty payment made by Defendant to Marcas 15. Modelo.

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- 16. Documents identifying each royalty payment made by Defendant to Procermex.
- Each document concerning the manufacture or importation for sale by or on 17. behalf of Defendant of products bearing the Corona Trademarks from January 1, 2007 to the present.
- Each document concerning communications between Marcas Modelo and 18. Defendant regarding licensing guidelines.
- Documents identifying each sample of goods, packaging, promotions or 19. advertising submitted by Defendant to Marcas Modelo for approval.
- 20. Each document concerning communications between Defendant and a third party involving or mentioning Marcas Modelo.
- 21. Each document concerning communications between Defendant and a third party involving or mentioning the Corona Trademarks or Corona-branded goods.
- 22. Each communication between Marcas Modelo and Defendant concerning the termination of the License Agreement.
- 23. Each communication between Defendant and any third parties regarding the termination of the License Agreement.
- 24. Each document concerning any offers by or on behalf of Defendant to sell Corona-branded goods after July 26, 2007.
- 25. Each document concerning any inventory of Corona-branded goods in the possession, custody or control of Defendant on July 26, 2007.
- 26. Each document concerning any offer to sell or sale by Defendant of Coronabranded goods from January 1, 2007 to the present.

- 27. Each document concerning any efforts Defendant undertook to comply with the termination provisions of the License Agreement.
- 28. Each document concerning Marcas Modelo's guidelines for use of the Corona Trademarks by licensees.
- Each document concerning the designs submitted by Defendant to Marcas 29. Modelo for approval.
- Each document concerning Defendant's request to add "bags" to the category of 30. licensed goods under the License Agreement.
- 31. Each document concerning Defendant's sale of Corona-branded goods during or after the sell-off period authorized under the Procermex license agreement.
- 32. Each document concerning complaints regarding Corona-branded goods manufactured, distributed, or sold by or on behalf of Defendant.
- 33. Each document concerning complaints from retailers, wholesalers, discount stores, etc., regarding Corona-branded goods manufactured, distributed or sold by or on behalf of Defendant.
- Each document concerning the allegation in paragraph 98 of your Counterclaim 34. that Plaintiffs "improperly, without basis, in bad faith and in violation of the License Agreement, affirmatively approved only approximately six (6) products."
- 35. Each document concerning the June 2007 meeting referenced in paragraph 99 of your Counterclaim.
- 36. Each document concerning the allegation in paragraph 108 of your Counterclaim that Plaintiffs "intentionally, knowingly and by wrongful means have interfered with" Defendant's business relations.

- 37. Each document concerning the manner and amount in which you allege to have been damaged as a result of Plaintiffs' actions.
- 38. Each document relied upon or referred to in answering Plaintiffs' First Set of Interrogatories.
- 39. Each document you contend supports or relates to the Affirmative Defenses asserted by you in your Answer.
- 40. Each document you contend supports or relates to the Counterclaims asserted by you.

Dated: New York, New York November 30, 2007

KIRKPATRICK & LOCKHART PRESTON GATES ELLIS LLP

By:

Mark I. Peroff
Joanna Diakos

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New York, New York 10022

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Attorneys for Plaintiffs Cerveceria Modelo, S.A. de C.V. and Marcas Modelo, S.A. de C.V.